



True Troupe Theatre

Sponsorship Packages -2024

1819 South 3rd Ave

Cheyenne, WY 82007

truetroupe@gmail.com || (307) 278-9117

Who We Are



True Troupe Theatre

True Troupe brings theatre to communities in Wyoming with little to no theatrical representation. We travel to small towns, commit to bringing shows to incapacitated peoples, and always offer our shows at no cost to the community. With these as our core beliefs, we at True Troupe strive to help all in our community to experience performing art without struggle. We commit to representing artists of underserved communities, and we always look forward to bringing theatre to the public.

Mission, Vision & Values

Bringing Theatre to all people.

A Social Theatre

True Troupe presents stunning forms of entertainment spanning across numerous genres and styles. We strive to create positive theatrical experiences both for and in our community. Our performances are artistically designed to please and illuminate the minds of all audiences. We look forward to your visit and guarantee you will enjoy our shows.

Take a look at our upcoming events!

Our History

True Troupe Theatre began in 2018 with our very first production of A Midsummer Night's Dream, which would become our annual Classics in the Park Series. True Troupe Theatre has done performances in parks, churches, schools, bars, nursing facilities, hotels, dining rooms and more.

Who We Help

True Troupe Theatre seeks to bring relatable, enriching stories to our community through theatre, the art of storytelling. We employ local Wyoming artists with varying experiences and allow them opportunities to better themselves through our performances. In 2019, we chose to do away with all of our ticket sales, to ensure that all those who chose to attend our performances need not worry about whether they can afford to attend. Our goals are to enrich the careers of our performers and the culture of our community.



Our Impact

"Theatre helps us to tell stories to each other, promoting empathy and growth of society." ~ Adri True, True Troupe Co-Founder

Our theatre impacts so many lives, giving many the space and community to thrive and grow. We help underserved populations to tell and hear stories, and throughout our history we have continued to create a lasting impact.

What Comes Next—And How YOU Can Help!

Our Upcoming Goals

1. To maintain the ability to travel to under-privileged communities and create more opportunities for our artists and audiences.
2. To partner with more organisations throughout the state, adding professionals to productions and helping them to grow as artists.
3. To establish educational theatre workshops in and out of state from our artists.
4. To establish an industry standard in Wyoming for what pay actors, directors, and designers receive for productions.
5. To enhance the theatre community with growth, fostering more shows for more audiences and artists to enrich Wyoming's artistic culture.

Sponsorship Levels

Ensemble Role - \$250

- ★ Feature in programs
- ★ Yearly shout-out on social media
- ★ Yearly personalized thank you notes
- ★ Primary access to programs

Supporting Role - \$500

- ★ All Ensemble benefits
- ★ Feature on website
- ★ Banner/logo featured at shows
- ★ Social Media shout-out per performance
- ★ Five (5) reserved front row seats every show

Lead Role - \$1000

- ★ All Support benefits
- ★ Personal shout-out during performances
- ★ Ability to host TalkBacks at performances (optional)
- ★ Custom True Troupe Official Merch
- ★ One (1) custom autographed item per show

Add Ons - Additional donation required

- ★ Logo featured on True Troupe Official Merch + \$1000
- ★ Private performance at event of choice + \$2500
- ★ Exclusive screening and VIP passes + \$3000

Apply to be a sponsor, email us at truetroupe@gmail.com!